



Report: World Youth Assembly Youth Declaration

Floor Lieshout



Introduction

- Floor Lieshout
- The Netherlands
- Co-Chair working group “youth declaration for Road Safety’
- Vice-Chair ‘World Youth Assembly’



World Youth Assembly

- 23 & 24 april, this assembly hall
- 100 countries, over 200 delegates
- More than 560 young people
- Working group 1:
 - Share information
- Working Group 2:
 - Follow up



Impression



Impression



Impression



Impression



Impression



After the Assembly, national level

1. Translate & disseminate the Declaration
2. Get the message across through the press, talk to the media about the **importance** of this issue (press release)
3. Develop ideas and a platform to support your message **nationally**.
(Look for guidance, set up a Board of Advisers, or identify a coach or a mentor)
 - We need you for this!
4. Use the PSA's that were developed
5. Develop a national plan



After the Assembly, national level

6. Find funding
7. Find celebrities, Use their **status** to get people interested
8. Op-ed, **Publish** an adapted version of it, use what is there
9. Fact Sheet, To **identify** our problem on national and international level
10. Stay in touch



After the assembly Global level

- Creating of a international working group, (regional balanced)
- Day for Road Safety
- Global Fund
- Nomination for United Road Safety Collaboration
- Electronic newsletter
- YouTube and PSAs
- International mentor(s)



After the assembly Global level

To be explored:

- World tour of the declaration
 - Follow up meeting(s)



Thank you

