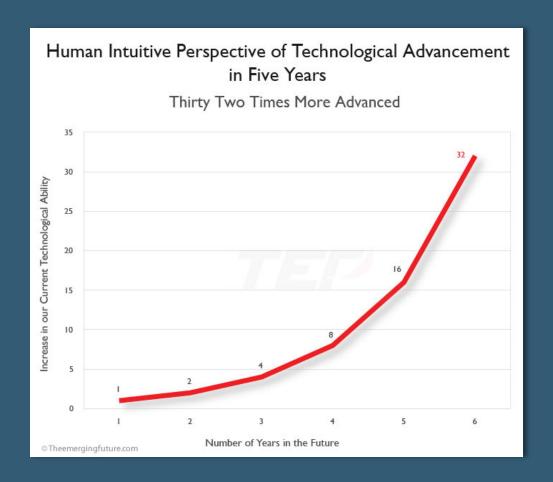
Voluntary Guidance to Support Technology Advancement

WORKSHOP ON GOVERNANCE OF TRAFFIC SAFETY IN AN AUTOMATED VEHICLE ENVIRONMENT

Jeff Michael National Highway Traffic Safety Administration

SAFETY ASSURANCE CHALLENGES



Public is best served by safe & orderly technology deployment

Speed of rulemaking ≠ speed of technology change

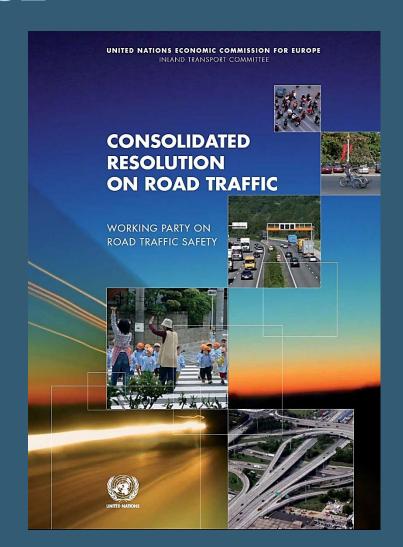
New technology must integrate with the old

ROLE FOR GUIDANCE

Guidance can be effective in shaping domestic policy

Efficiently developed and amended

UNECE is a trusted source



GLOBAL FORUM FOR ROAD TRAFFIC SAFETY

74th session discussion of nonbinding advisory instrument

Draft terms of reference to be reviewed at 75th session



Thank you