



Using risk management standards to strengthen cooperation between business and authorities



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- **Ferma, the Federation of European Risk Managers Associations represents:**
 - approximately 5000 risk management professionals
 - in 19 national risk management associations
 - in 17 countries in Europe and Russia

Key Areas

- **The role of risk management professionals and standards in shaping society to be:**
 - less risk averse and
 - more responsible in managing risk
- **Co-operation between the business and the authorities in respect of risk management standards**

The Issues

- Society is becoming increasingly risk averse and less inclined to take responsibility in managing risk
- Risk Management Standards are available (ISO, BS, Ferma, etc) but guidelines on implementation are not necessarily available
- Regulation is increasing but does not necessarily change behaviour
- Expected behaviours related to risk in the workplace and private lives are not necessarily aligned

Create risk management guidelines to support implementation of Standards & Regulation

Regulation,
standards and
governance framework

The Solution



Educate & train society to manage & take risk

Culture and
behaviour

Improved
understanding and
management of risk

The Route

- **Increase co-operation between the authorities and risk management professionals and Ferma to:**
 - Develop guidelines and education related to the implementation of current risk management standards including the “soon to be published” ISO standard
 - Advance knowledge, application and understanding on risk management
 - Educate the Public to understand and take risk not eliminate risk (Interpret and use risk management standards for everyday use as well as for business use)
 - Educate the Media to communicate risks in an understandable way
 - Help government and regulators to educate as well as legislate

Conclusion

The authorities and risk management professionals can work together to:

- Exploit the knowledge and experience of business risk managers
- Assist society to become less risk averse through increased education
- Combine legislation with education

