

# Using risk management standards to strengthen cooperation between business and authorities

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### **Ferma**

- Ferma, the Federation of European Risk Managers Associations represents:
  - approximately 5000 risk management professionals
  - in 19 national risk management associations
  - in 17 countries in Europe and Russia



# **Key Areas**

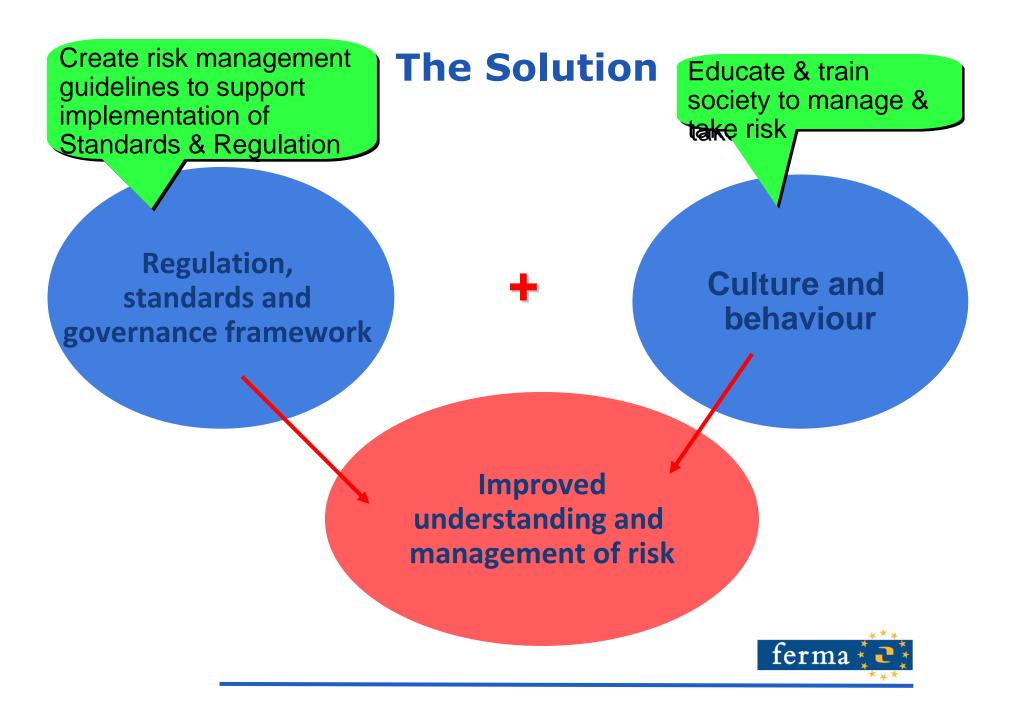
- The role of risk management professionals and standards in shaping society to be:
  - less risk averse and
  - more responsible in managing risk
- Co-operation between the business and the authorities in respect of risk management standards



### The Issues

- Society is becoming increasingly risk averse and less inclined to take responsibility in managing risk
- Risk Management Standards are available (ISO, BS, Ferma, etc) but guidelines on implementation are not necessarily available
- Regulation is increasing but does not necessarily change behaviour
- Expected behaviours related to risk in the workplace and private lives are not necessarily aligned





# **The Route**

- Increase co-operation between the authorities and risk management professionals and Ferma to:
  - Develop guidelines and education related to the implementation of current risk management standards including the "soon to be published" ISO standard
  - Advance knowledge, application and understanding on risk management
  - Educate the Public to understand and take risk not eliminate risk (Interpret and use risk management standards for everyday use as well as for business use)
  - Educate the Media to communicate risks in an understandable way
  - Help government and regulators to educate as well as legislate



# **Conclusion**

- The authorities and risk management professionals can work together to:
- Exploit the knowledge and experience of business risk managers
- Assist society to become less risk averse through increased education
- Combine legislation with education

