

PM meets top Wirral businesses

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MORE than 80 of Wirral's business leaders were given the opportunity to discuss the issues facing firms with the Prime Minister during his visit to the borough this week.

David Cameron spent around 45 minutes speaking to firms as part of a Q&A session hosted by Wirral Chamber of Commerce at the Hillbark Hotel.

Businesses represented at the event were a mix of chamber members and invited guests, including Tranmere Rovers FC, The Contact Company, the Park group, KPMG, Liverpool John Lennon airport, Magenta Living and DLA Piper.

Topics discussed covered areas such as training and apprenticeships, lower energy costs, shale gas development, the

potential impact of the HS2 for the region and the influence universities can have on business development.

In his opening address, Prime Minister Mr Cameron told business leaders he firmly believed that the spirit of enterprise was alive and well in Wirral, and also took time to praise the Wirral Chamber of Commerce for its work in supporting the growth of local businesses.

Afterwards, Paula Bassnett, chamber chief executive, said: "It was wonderful to hear the Prime Minister holds our businesses in such high esteem.

"The enterprise, innovation and commitment of our business community

is bringing success to the area and it is something we have promoted for a long time, so we were delighted that Mr Cameron agrees with us.

"It has been a great opportunity for our members and guests to speak to both Mr Cameron and Mr Osborne over recent weeks, it shows that government is listening to what we say and that the growth of the Wirral Chamber of Commerce is also being recognised at the highest level.

"It is particularly pleasing to hear that the Prime Minister recognises Wirral Chamber as one of the more thriving chambers in the country, with a fast growing strong membership and a very proactive service provision supporting business growth."

Esther McVey, Wirral West MP and minister for employment, said: "As president of Wirral Chamber of Commerce, I was delighted to bring the Prime Minister, David Cameron to Wirral West to meet with local business leaders. The Government has listened to business across the UK and has helped create the conditions to allow businesses to grow.

"But the Prime Minister made it clear very whilst speaking to local businesses that he wants to do more to help our local economy grow, help new businesses set up, employ more people and take on apprentices."

Chamber hosts
Cameron for
Q&A session



David Cameron and Esther McVey with Asif Hamid and Paula Bassnett from Wirral Chamber PICTURE: WIRRAL CHAMBER