

The Future of Urban Mobility

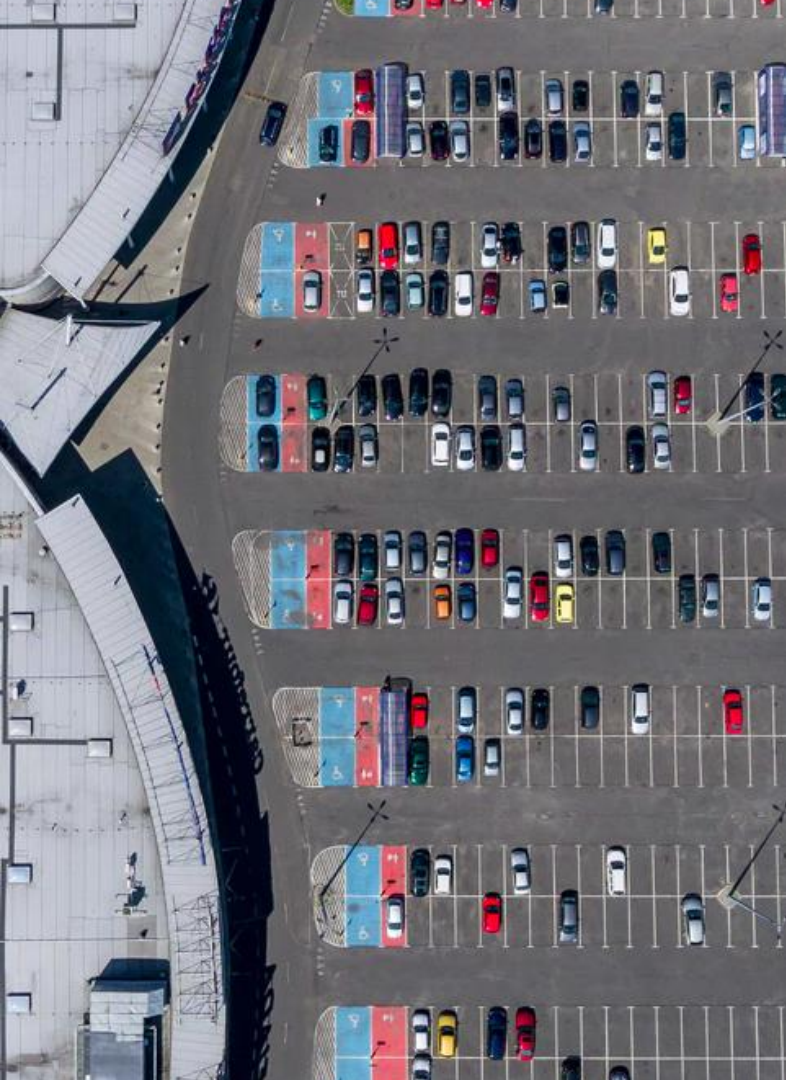
UBER



More than
1,200,000,000
cars in the world



22% of all carbon emissions come from transportation



Cars sit idle 95%
of the time



Serving underserved

PARIS

Time from request
to trip start

- Under 8 mins
- Under 16 mins



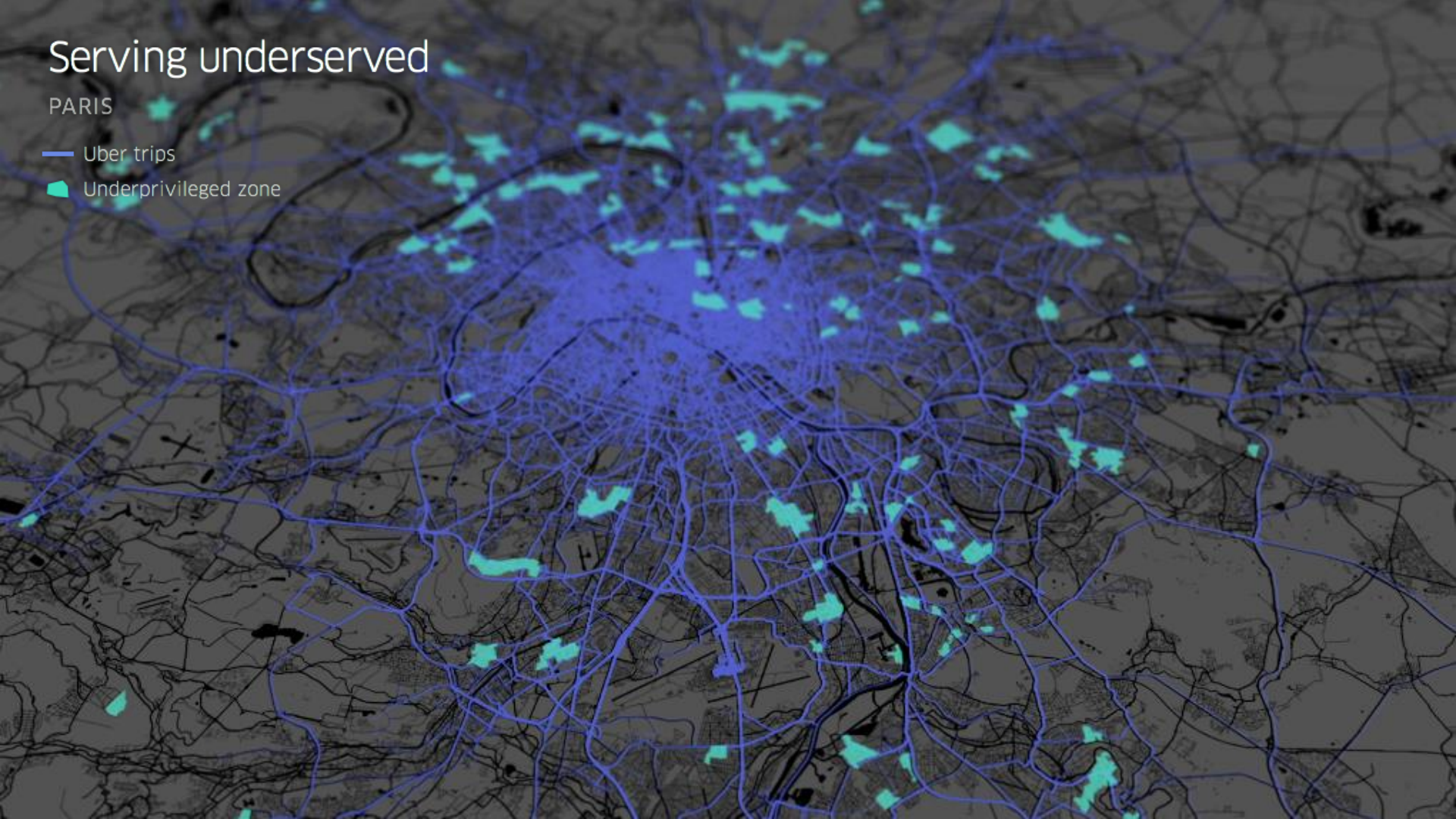
2012

Serving underserved

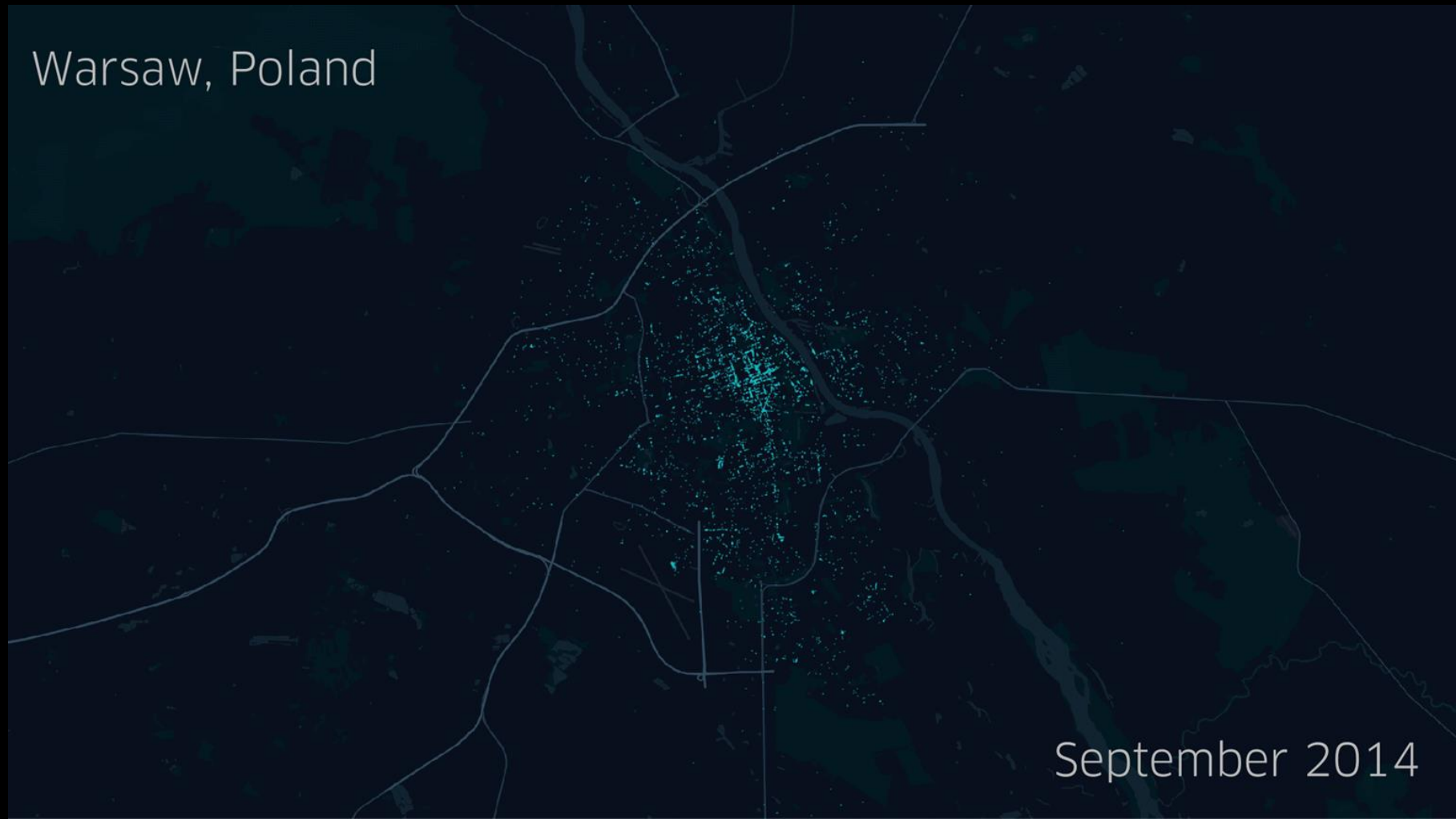
PARIS

— Uber trips

Underprivileged zone



Warsaw, Poland



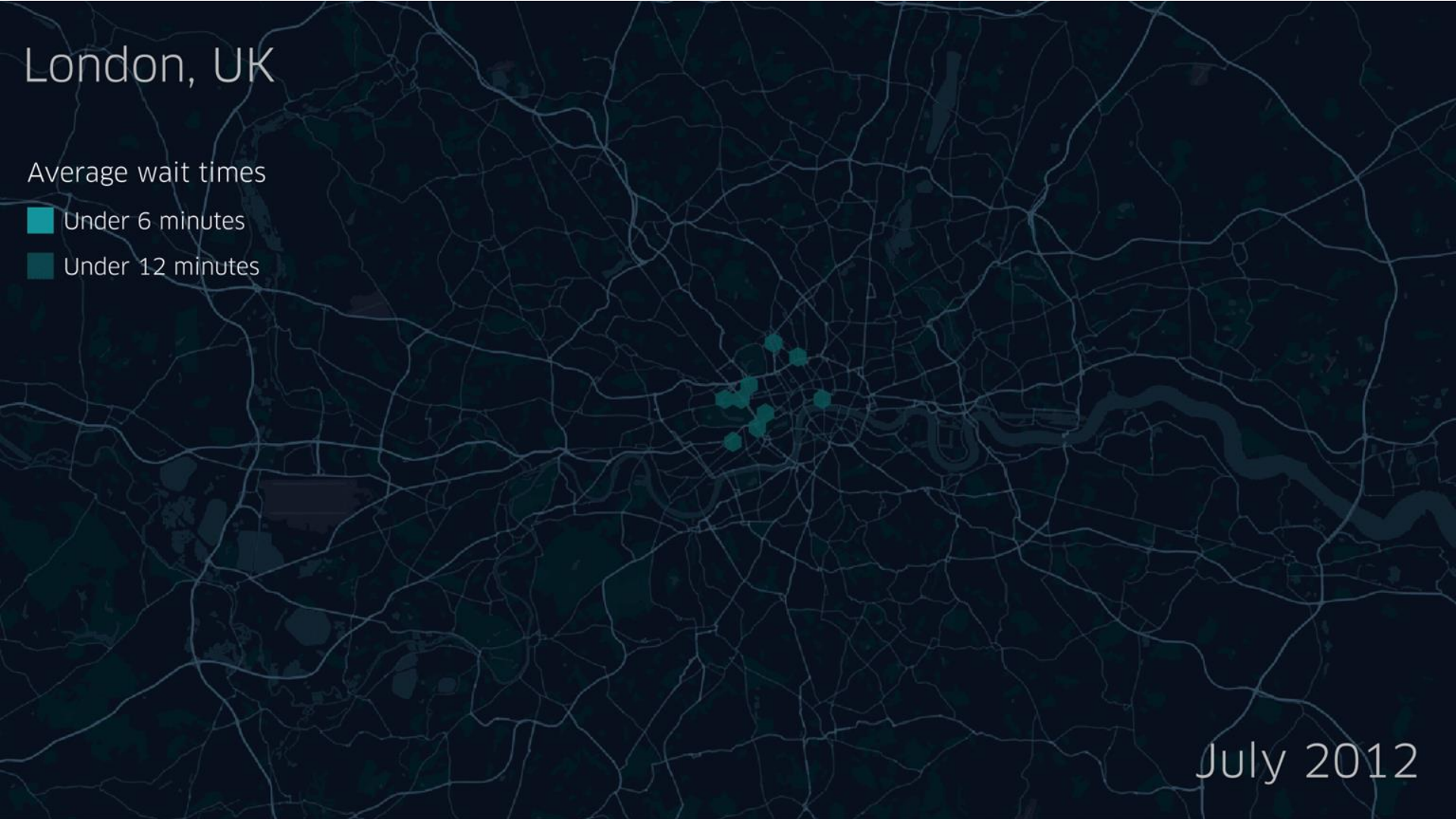
September 2014

London, UK

Average wait times

■ Under 6 minutes

■ Under 12 minutes

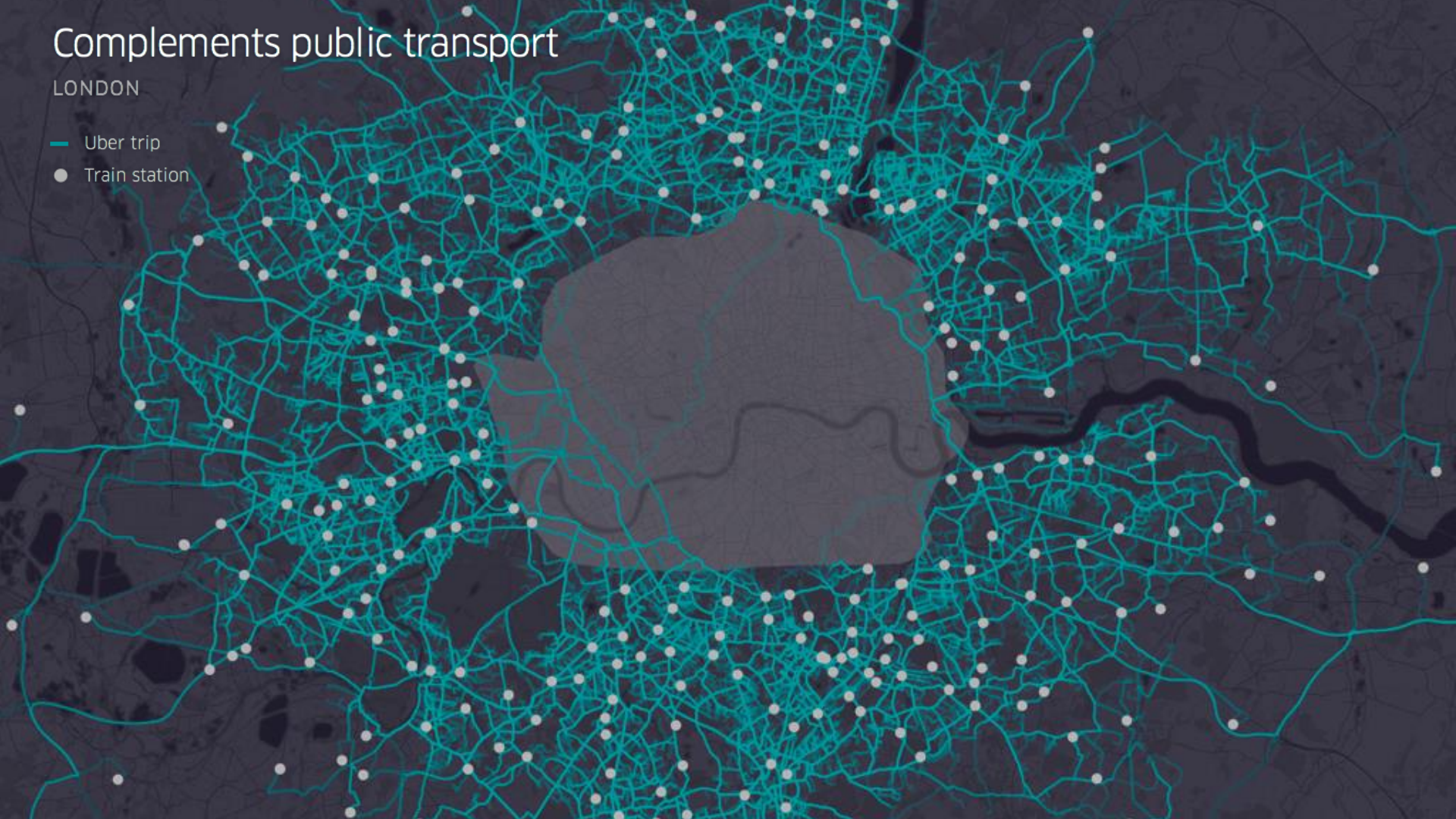


July 2012

Complements public transport

LONDON

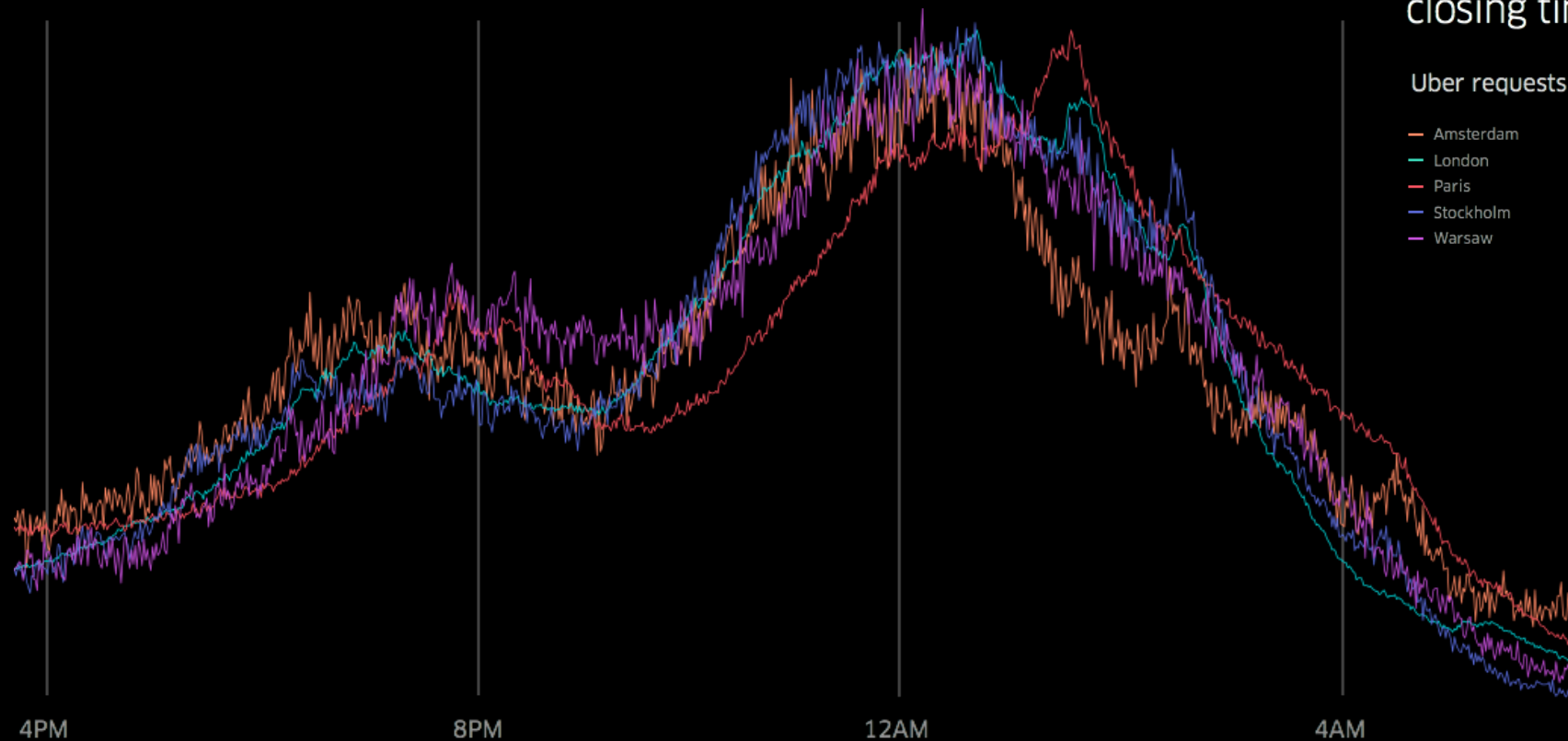
- Uber trip
- Train station



Friday night closing time

Uber requests

- Amsterdam
- London
- Paris
- Stockholm
- Warsaw



New Jersey town decides to pay Uber instead of building a parking lot

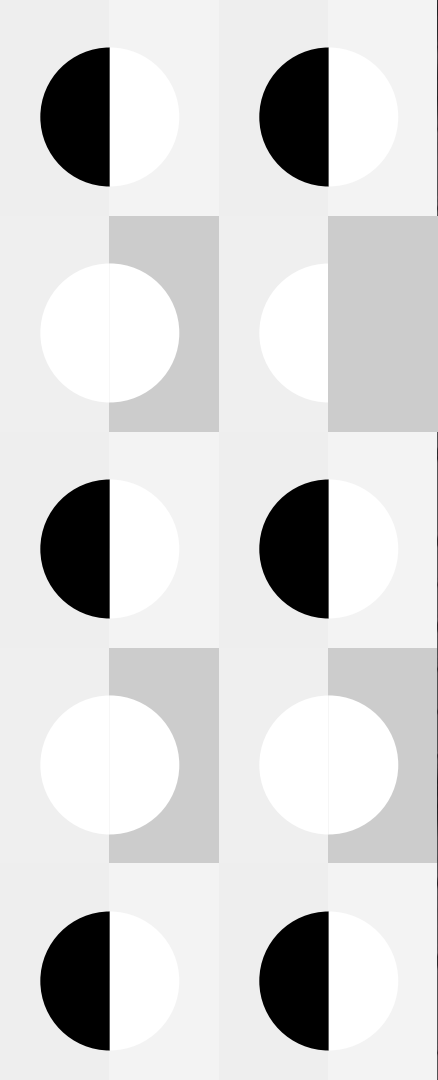
The city says the deal will help free up nearly 100 parking spots at the transit station, as well as keep it from having to spend millions of dollars to build additional parking.

THE VERGE

MBTA to subsidize Uber, Lyft rides for customers with disabilities

Customers are going to get reduced fares, much shorter wait times...and the MBTA is going to get a much lower operating cost on these trips.

The Boston Globe



Total Uber trips



uberPOOL trips



TRAFFIC VOLUME

LOW

HIGH

502 million
kilometers

23.5 million liters
of gaz

55,560 metric tons
of CO₂





28% of Londoners who gave up a car did so because of ridesharing services



05 September 2017

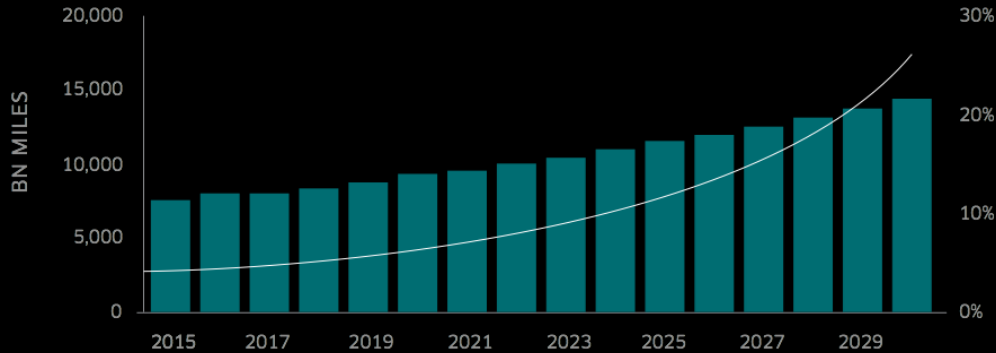
26% have used an app-based service to book a car with a driver in the past year

63% of city dwellers still own their own car

67% think mobility apps such as Uber could be an alternative to owning a car

Miles traveled & shared miles

FORECASTS FOR MAJOR REGIONS



Today ride-hailing accounts for 4% of all miles driven globally. By 2030 it will be 25%



UBER

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Appendix

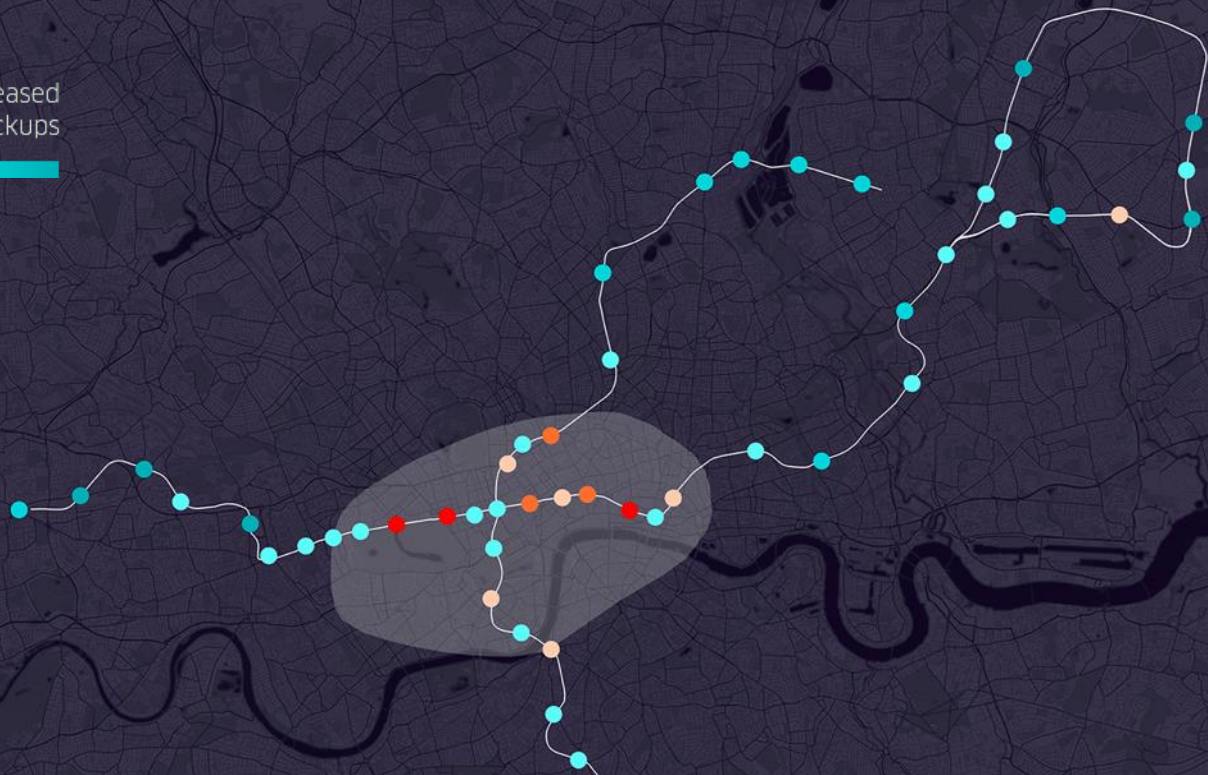
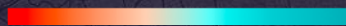
Drivers

Extending the Night Tube

LONDON

Decreased pickups

Increased pickups



UK drivers

96%

“The flexibility offered attracted me to Uber”

94%

“I joined Uber because I wanted to be my own boss and choose my own hours”

Work for drivers

Significant impact on people who need work most



UBER PARTNERS ARE FROM ALL
OVER PARIS

FEW PARTNERS



MANY PARTNERS

50% of drivers in Paris
come from low-income
neighborhoods where it is
difficult to find a job

Data as of May 2015.

Percentage of drivers out of work before Uber

50%

Mexico

40%

Egypt

25%

France

Uber Movement

Helping cities make data-driven transportation policy, planning and operational decisions.



Shared self-driving cars
would reduce the
number of cars on the
road by 90%



PEDIR UBERX

